



For Immediate Release

**Fit for the Head Office: The Headwear Association Suggests Hat Styles for Barack Obama's Inauguration as the 44<sup>th</sup> U.S. President**

CHICAGO – (January 8, 2009) -- With news that President-elect Barack Obama will be wearing a black suit and cashmere topcoat when he takes the oath of office on Jan. 20 and then changing into a custom-made black wool tuxedo for the inaugural festivities that follow – [The Headwear Association](#) (THA) has recommended a number of hat styles to complement his inaugural wardrobe.

Since Barack Obama has a tall and thin build along with a longer face – the THA suggests that he wear a shorter brim to complement his features. Here are some recommended hat styles made in the USA:

Made with a blend of wool and cashmere this hat would suit our next president.



Fur felt with a Center Dent crown and a snap brim this hat is a perfect daytime look for Obama.

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With a smooth finish of 100% fur, this is a hat of comfort and style.



Unrivaled by traditional fur felts; this is a natural choice for fashion and comfort.

This stylish hat incorporates a 5-inch tall crown with a 2 1/8" derby brim – a perfect selection to accent a formal appearance.



John F. Kennedy was the last president-elect to wear a hat to his inauguration. Kennedy wore a silk top hat, continuing a nearly-unbroken tradition that Andrew Jackson began with his inauguration in 1829.

For more information about inaugural hat styles or The Headwear Association, please contact Susan Weiss, SWPR at 312-222-1337 / [susan@swpr.biz](mailto:susan@swpr.biz) or visit [www.theheadwearassociation.org](http://www.theheadwearassociation.org).

EDITORS: High-resolution photos are available upon request.

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