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For Immediate Release

The Headwear Association Creates Official Headwear Hall of Fame™

The inaugural inductees include Jackie Kennedy, Johnny Depp, Madonna, Princess Diana, Samuel L. Jackson and Vince Lombardi

CHICAGO – October 21, 2008- In honor of The Headwear Association’s 100th anniversary, leaders in the headwear industry have joined together to establish the Headwear Hall of Fame™ to recognize the positive influence of famous hat wearers on headwear fashion.

For the inaugural year, three women and three men were chosen to be inducted into the Headwear Hall of Fame comprising current day hat wearers as well as early influencers that have had an impact on the evolution of hat wearing and fashion.

The first six inductees of the Headwear Hall of Fame are: Jackie Kennedy, Johnny Depp, Madonna, Princess Diana, Samuel L. Jackson and Vince Lombardi

“The Headwear Association chose these trend setters as our first inductees into The Headwear Hall of Fame because they support the proactive and fashionable wearing of hats,” said Bob Broner, president of The Headwear Association. “Whether a star in politics, sports or in the movies, these celebrities have served as unofficial hat ambassadors showcasing popular hats of their time.”

Members of The Headwear Association nominated more than 50 legendary hat wearers, living and deceased. Nominees had to wear hats in their personal lives and not only while portraying a character on television, stage or in a movie. The Headwear Association board of directors voted and approved the final six inductees. The Association plans to continue the inductions into the Headwear Hall of Fame annually.

Winners will be formally inducted into The Headwear Hall of Fame during The Headwear Association’s annual gala dinner on Thursday, March 19, 2009, which brings together members of the oldest association in the hat trade at The Tavern on the Green, Central Park at West 67th Street in New York.

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