



For Immediate Release

The Headwear Association Celebrates 102nd Year Anniversary

NEW YORK – March 18, 2009 -- The Headwear Association (THA), the oldest association in the hat trade today celebrates its 102nd year anniversary with a gala dinner at the Central Park Boathouse, East 72nd Street & Park Drive North in NYC. Dinner begins at 6:00pm.

As The Headwear Association celebrates its 102nd year, the organization has a renewed focus and energy. The mission today is to promote hat wearing and the headwear industry throughout the world and foster goodwill and fellowship among those engaged in the headwear industry.

Highlights of the Evening:

- Induction of new members of the Headwear Hall Of Fame
 - The inductees are: Humphrey Bogart, Brad Pitt, Frank Sinatra, Sarah Jessica Parker, Audrey Hepburn, and Jennifer Lopez
- To honor outgoing president, David Goldman, with the David Lieberman Award
- To present the annual Hat Retailer of the Year Award to Martin Mann of Hats Plus, Chicago
- To present the Ben Rosenthal Award to S. H. Baik of Young An, a leader in the headwear industry.

For more information, please contact THA's publicist Susan W. Littman, SWPR at 312-222-1337 or susan@swpr.biz

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