



For Immediate Release

THE HEADWEAR ASSOCIATION TIPS HAT TO NEWEST HEADWEAR HALL OF FAME INDUCTEES

Aretha Franklin, Cameron Diaz, Carlos Santana, Gwen Stefani, Ne-Yo and Payne Stewart

CHICAGO – October 20, 2010 – [The Headwear Association](#) today announced the newest inductees to the 2011 [Headwear Hall of Fame](#). The famous hat-wearing winners are:

- Aretha Franklin
- Cameron Diaz
- Carlos Santana
- Gwen Stefani
- Ne-Yo
- Payne Stewart

Hats are the hottest fashion for the fall and it makes for a perfect time for The Headwear Association to annually recognize the positive influence of famous hat wearers. The six inductees chosen to be inducted into the Headwear Hall of Fame comprise current day hat wearers as well as early influencers that have had a positive impact on the evolution of hat wearing and headwear fashion.

“Every year we honor those in the public eye that are frequently seen in their daily lives wearing fashionable and trend-setting hats,” said Courtney Bush, president of The Headwear Association. “From Stewart’s ivy caps on the links to Aretha’s scene stealing giant bow hat at Obama’s presidential inauguration to Santana’s and Ne-Yo’s ubiquitous fedora or Cameron and Gwen’s ever changing fashion-forward choices we recognize current and past hat enthusiasts for their positive influence and hat-wearing style.”

Members of The Headwear Association nominated more than 50 legendary hat wearers, living and deceased. Nominees had to wear hats in their personal lives and not only while portraying a character on the stage or screen. The Headwear Association board of directors voted and approved the final six inductees.

Winners will be formally inducted into The Headwear Hall of Fame during The Headwear Association’s annual gala dinner on Thursday, March 17, 2011 at the Central Park Boathouse in New York City.

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The 2010 Headwear Hall of Fame inductees included Humphrey Bogart, Audrey Hepburn, Jennifer Lopez, Sarah Jessica Parker, Brad Pitt and Frank Sinatra

The 2009 Headwear Hall of Fame inductees included Jackie Kennedy, Johnny Depp, Madonna, Princess Diana, Samuel L. Jackson and Vince Lombardi.

Entering its 103rd year, The Headwear Association (THA) is the oldest association in the hat trade. The organization's mission today is to promote hat wearing throughout the world and foster goodwill and fellowship among those engaged in the headwear industry.

For more information about The Headwear Association or the Headwear Hall of Fame, please visit www.theheadwearassociation.org or contact Susan Littman, SWPR (312) 222-1337 or susan@swpr.biz.