



THE HEADWEAR ASSOCIATION

*Welcome to the*  
*103rd*  
**ANNUAL DINNER**

Thursday, March 17, 2011

Central Park Boathouse, NYC

East 72nd Street & Park Drive North, New York, N.Y.

Business Meeting at 4:30 PM

Dinner at 6:00 PM



# Officers

*President* Courtney Bush ❖ *First Vice-President* Ryan Seth

*Second Vice-President* Stephanie Carter ❖ *Secretary & Treasurer* Mark Schaffel

# Trustees

Bob Broner ❖ Don Rongione

Douglas Highsmith ❖ David Goldman

1908	Robert A. Trimble	1943	Chris Comeford	1977	Jack Singer
1909	Frank G. Lamson	1944	Jack Beltaire	1978	George Sternacher
1910	Daniel Lacock	1945	William V. Campbell	1979	Arthur Rossett
1911	Frederick G. Phelps	1946	George H. Stott	1980	David Lieberman
1912	Raymond A. White	1947	Al Sonneborn	1981	Gary Rosenthal
1913	John H. Wiley	1948	Henry Berg Jr.	1982	Israel Rosenzweig
1914	Joseph A. Gilleaudeau	1949	Joseph W. Salerno	1983	Don MacLeod
1915	William E. White	1950	Clifford T. Hall	1984	Sy Tarshis
1916	Robert G. White	1951	Louis Cooper	1985	John Felora
1917	E.P. Cunningham	1952	Raymond B. Jones	1986	Gus Kurie
1918	E.P. Cunningham	1953	Arthur J. Sternecker	1987	Roy Langenberg
1919	William H. Ward	1954	Horace G. Campion	1988	George Goldberg
1920	Clarence Hensel	1955	Paul Cunningham	1989	Al Curcio
1921	Alfred G. Keeshan	1956	G.R. Hooper	1990	Irv Rosen
1922	Robert A. Trimble	1957	William Teller	1991	Fred Fichthorn
1923	Julius H. Harris	1958	Milton Simon	1992	Curt Glass
1924	Herbert Millard	1959	Albert I. Bliwise	1993	Larry Rosenzweig
1925	Thomas Johnstone	1960	Stephen H. Stetson	1994	Cap Vick
1926	Maurice E. Pennypacker	1961	Walter J. Seelig	1995	Phil Swist
1927	John B. Dempster	1962	John J. Lambert	1996	Bill Stein
1928	Ralph W. Jones	1963	Alfred C. Langella	1997	Alan Funk
1929	Lee H. Gorham	1964	William H. Hausler / Reginald G. Borgia	1998	Douglas Highsmith
1930	St. Clair Burns	1965	Sol Bernstein	1999	Mark Schaffel
1931	Sidney K. Mundheim	1966	Nathan Hutt	2000	Rick Silverstein
1932	G. Chris Berg	1967	Ralph Yeargan	2001	Mark Rubenstein
1933	William F. Keeshan	1968	Homer O. Page	2002	Steve Rosenzweig
1934	Howard R. MacFarland	1969	Orrin Rice	2003	Don Rongione
1935	Tom C. Welsh	1970	Irving Stein	2004	Arthur Gardner
1936	James R. Garrison	1971	Raymond Curley	2005	Arnold Ackerman
1937	Howard W. Hamilton	1972	Martin Lee	2006	Wilson King
1938	Harry F. Boehmer	1973	Ernest Langella	2007	Ashley Fichthorn
1939	Florian L. Zipf	1974	Wilbur Glass	2008	Bob Broner
1940	Nat A. Merry	1975	Herman Swist	2009	David Goldman
1941	Ben Galenter	1976	Jean Goodson	2010	Courtney Bush



# Highlights

## Retailer of the Year



Shawn Ferry is the recently appointed President of Byrnie Utz Hats. He has been groomed for the last 20 years to lead the family business into the future. Byrnie Utz Hats, which has been in it's original location in Seattle for the last 77 years, was purchased by Shawn's parents, Paul and Bev Ferry, in 1990 after Paul had worked 15 years for the previous owners. Byrnie Utz has been the premier place in Seattle to buy a hat for decades. Shawn plans on continuing that as he moves forward and looks at the prospect of continuing the tradition and passing it on to his now 2 1/2 year old son. Shawn can be reached at (206) 623-0233.

*Shawn Ferry*

## Ben Rosenthal Award



David Broner, a 3rd generation Broner Inc. owner, recently retired. His son Bob and daughter Stephanie now own and manage Broner, Inc. David spent more than 49 years with Broner and was involved in every aspect of the business. He was essential to the success of the company through his contributions to purchasing, selling products, designing catalogs and direct mailings, to training employees in sales and customer service. Under his leadership, Broner Inc. expanded from specializing in gloves and protective gear for autoworkers, into two successful divisions: Broner Glove & Safety and Broner Hat & Glove.

*David Broner*

David helps small businesses and entrepreneurs become more successful through his work at SCORE, a nonprofit organization. He volunteers at Detroit Public Schools helping children with their math and reading skills. He is a board member of The Hebrew Free Loan Society and is now involved in developing a new program called College Student Internships.

He is a resident of West Bloomfield, MI., where he lives with Lily, his wife of 50 years. His hobbies include tennis, golf, travel and spending lots of time with his 7 grandchildren.

## David Lieberman Award



In his role as President of San Diego Hat Co., Courtney is responsible for overall company performance, management of the executive team as well as working with owners Teresa Gardner and Andrew Bleacher to develop long term strategy. In addition, Courtney has embraced the role of technology officer by spearheading the research and implementation of a complete software transition in 2010. Courtney has been with the company since 1998 and was promoted to President in 2007. Courtney earned a BA degree in Economics from the University of Dayton. Outside of the office Courtney spends time with his lovely wife Mary and 2 young daughters.

*Courtney Bush*

*Congratulations to all our Award Recipients*

# The Headwear Association Website



The Headwear Association website was developed as the cornerstone for this organization to communicate with the headwear industry. The goals of the website are to offer information, connect headwear resources, offer entertainment, promote our Annual Dinner and enhance awareness of headwear internationally. The website became a reality July, 2007. Currently

posted information includes: THA history, membership information, board member notes, calendar of events. Also included are fashion trends, medical information, publicity and some fun photos of last year's THA dinner!

We are off to a great start but...the website needs assistance from Association members. This is your website! Please submit any ideas, articles, photos, any information to help make this a vital resource for the entire headwear industry. Our current website contact is Jill Hammer, email: [jill@hammerink.com](mailto:jill@hammerink.com). Please include contact information (Name, company, phone #, email) on all submissions. We look forward to hearing from you. Keep a watch for new changes and updates at [www.theheadwearassociation.org](http://www.theheadwearassociation.org)

*Association & Dinner Publicity* ❖ Jill Hammer, [jill@hammerink.com](mailto:jill@hammerink.com)

*Get linked!*

You can access associate sponsor websites by clicking their links on our home page at [www.theheadwearassociation.org](http://www.theheadwearassociation.org)

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## *International* **SPONSORS**

Our organization requires generous contributions to promote public awareness and to grow our industry. These contributions provide us the opportunity to enlist the help of publicity experts to help us accomplish these goals. As the entire industry grows, we all benefit. To further support these efforts, we have asked international headwear companies to participate. The Headwear Association gratefully acknowledges the following international companies for their financial support.



## *Retail Silver* **SPONSORS**



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*Thank You to all our Sponsors*

# Platinum SPONSORS

In order to further our collective efforts as an association, we have created a top layer of support that will be known as Platinum Sponsorship.

This level of participation helps our organization:

- ❖ Our THA Website for the industry.
- ❖ Staffing a dedicated publicist to help spread the word about our industry.
- ❖ Recognizing your company as a premier headwear resource.
- ❖ Providing your company's website link on the THA website.
- ❖ Most importantly, promoting headwear to retailers and the consumer in general.

You are strongly encouraged to join *San Diego Hat Company*<sup>®</sup>, *Broner Inc.*<sup>™</sup>, *Milano Hat Company*<sup>™</sup>, *Outdoor Cap*<sup>®</sup>, *Biltmore Hats*, *Bollman Hat Company*, *Wallaroo*, *F&M Hat Company*, *Philadelphia Rapid Transit Headwear* and *Dorfman Pacific*<sup>®</sup> in supporting our association and the promotion of hat wearing to our retailers and the consumer. The cost of being an Platinum Sponsor is only \$2,000 per year. Please contact Mark Schaffel at email address [mark.schaffel@fmhat.com](mailto:mark.schaffel@fmhat.com). Thank you for your support to our mutual benefit.



*Thank You to all our Sponsors*

# *The Headwear Association* 1908-2011

The oldest association in the hat trade, and in fact, the oldest of its kind in the world. The beginning was a chance meeting of hat men finishing their Spring 1907 trip at a Pittsburgh hotel. The first dinner was held at the Waldorf Astoria, then on 34th Street, on January 30, 1908, with 34 hat men present.

The charter stated that the association should have no other purpose other than "To encourage the spirit of friendship and fraternity in the hat trade." Today, in its 103rd year, The Headwear Association has been revitalized. Our mission today is to promote hat wearing and the headwear industry throughout the world and foster goodwill and fellowship among those engaged in the headwear industry.

## *Dinner* **SPONSORS**

The Headwear Association would like to thank our Dinner Sponsors for helping to defer the cost of the dinner and paying for our invited guests.

