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For Immediate Release

The Headwear Association Celebrates 100th Year Anniversary

NEW YORK – March 20, 2008 - [The Headwear Association](http://www.theheadwearassociation.org) (THA), the oldest association in the hat trade today celebrates its 100th year anniversary with a gala dinner at The Tavern on the Green, Central Park at West 67th Street in New York.

The Headwear Association began with a chance meeting of hat salesmen finishing their Spring 1907 trip at a Pittsburgh hotel. The first dinner was held at the Waldorf Astoria (then on 34th Street) in New York in January 1908 with 34 industry members present. The initial charter stated the association should have no other purpose than "to encourage the spirit of fraternity in the hat trade."

As The Headwear Association celebrates its one-hundredth year, the organization has a renewed focus and energy. The mission today is to promote hat wearing and the headwear industry throughout the world and foster goodwill and fellowship among those engaged in the headwear industry.

Highlights of the evening include:

- To honor outgoing president, Ashley Fichthorn with the *David Lieberman Award*
- To present the *Annual Hat Retailer of the Year Award* to Ernest DelMonico of DelMonico Hatter of New Haven, CT
- To present the *Ben Rosenthal Award* to Ruby Spitz of Headwear Creations, a leader in the headwear industry

For more information, please visit the THA website at <http://www.theheadwearassociation.org> or call Susan Weiss at 312-282-1337.

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